



Ladies, I don't have to tell you how hard it is to be Jewish *and* pro-Israel these days. Child torture, settler terrorism, Cast Lead, *Mavi Marmara*, and Palestinian statehood have caused a lot of Jewish women to doubt the righteousness of Israel, or even the future of Zionism.

*Oy!* I get *verklemt* just thinking about it. But now, thanks to Alan Industries, we Jewish women no longer have to endure embarrassing bouts of compassion for Arabs, or inappropriate concern about Israel's influence on U.S. interests. When the reality of Zionist self-defence becomes morally overwhelming, just reach for ...

the Dershbag.

One treatment, and unwanted  
compassion is washed away, leaving  
your God-given sense of Jewish  
exceptionalism *hasbara frisch!*  
But don't just take my word for it!"



*F r e s h   S c e n t*

# Summer Rain

*Dershbag*



*Enjoy Being a Zionist™*

“When I was Secretary of State, the U.S. imposed economic and military sanctions on Iraq to punish Saddam Hussein.

I was well aware that these sanctions were of questionable legality and would cost the lives of half a million Iraqi children. I could not afford to think of Iraqis as people deserving of the same human rights as Americans or Israelis. Thank you, Dershbag!”



**MADELINE  
ALBRIGHT**

“If had even the least qualm about dropping white phosphorus on unarmed Palestinians, I could not have fulfilled my role as Israel’s foreign minister during “Cast Lead.” I know all too well that the greatest danger to Israel comes not from Arabs who hate Jews but from Jews who lack the will to kill indiscriminately and disproportionately. I’d have been lost without my Dershbag!”



**TZIPI LIVNI**



So, the next time Israel's lies and necessary cruelty threaten to turn you into a self-hater and Arab sympathizer, reach for the Dershbag and wash your humanity away.

The Alan Dershbag™:  
ask for it by name.

Now in new shiksa formula  
for all you "goys!"

